



Question with * Must be answered

About the Event

1. What is the name of the event and/or who is organizing it?*
2. _____
3. What is the purpose or cause behind the event?*
4. _____
4. How many years has this event been running?*
5. What is the expected attendance?*
6. Is there a ticket sale? If so what's the cost of the ticket* ()Yes ()No _____
7. Who is the target audience (families, kids, corporate, community, etc.)? _____
8. What date and location is the event?*

About Promotion & Exposure (Very Important for Sponsorship)

1. How will sponsors be promoted?*
2. Will our logo be on: ()Posters ()Social media ()Website ()Event banners ()Stage backdrop
3. Will we be mentioned on stage during the event? ()Yes ()No
4. Can we set up a banner or branded items on site?* ()Yes ()No
5. Can we hand out flyers or promotional material? ()Yes ()No
6. Tag/Link where we can find your social media?* FB _____
7. IG _____ Other _____
8. Will you tag and promote us before and after the event?* ()Yes ()No

About Budget & Contribution

1. What is your total event budget? * _____ \$
2. Are you asking for full sponsorship (free rental) or discounted pricing?*
3. What items are you looking for?*
4. Are other vendors donating services or being paid?*
5. _____
6. What other sponsors are involved? *
7. _____

Logistics & Responsibility

1. Who is responsible for supervision of inflatables/games?* ()Volunteer ()Your staff ()VIP Tent Rentals
2. Will there be volunteers available to help? ()Yes ()No
3. What can they do? _____
4. Is there power available?* ()Yes ()No
5. What happens if weather cancels the event?*

